

Cloud-First Automotive Development: a **Big Loop** with **Parity**

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Vehicle Software complexity is growing



Software-defined vehicles journey

Breaking down SDV

Enabling a seamless experience between a developer's local Hardware environment, the cloud, and the vehicle abstraction SW & Devices Auto DevOps Platform to increase SW quality, developer lifecycle productivity, and provide better security and governance management Enabling automotive customers to unlock enterprise-wide value Vehicle data from connected car data management

How cloud can help



Virtual workbenches

Enabling developer efficiency through platform engineering concepts focused on providing self-service, global use and security, reduction in Hardware dependency, consistent reproducible SW artifacts and toolchains



Virtual Electronic Control Units (vECUs) and Targets

Enabling a seamless experience between a developer's local environment, the cloud, and the vehicle



Cloud-Native Automotive Software

Rearchitecting automotive software stacks and tools to facilitate software modularity, portability, and integration

Automotive Development Workflow: a Big Loop



Virtual Engineering Workbench (VEW)

The Virtual Engineering Workbench consists of three main pillars: tools, targets and environment. We manage that on the platform and the interface to the user is a self-service portal empowering to do things in a fully automated manner.



Predefined use case specific environments with all of the **tools**, IDE's, licensing – everything that enables a user to get started on a use case.



Various levels of abstractions of the **target** platform that the user builds for.

The environment is the input, in different levels of abstraction or fidelity, that we give to the workload on the targets to verify their function,





Engineering Workbench / Customers

"Software is at the forefront of innovation in cars. With our CAEdge platform, we are establishing a new approach to developing vehicle architectures and software in the automotive industry. We have found a strong collaborator in AWS to help us accomplish this task and will continue to expand our leading role in the field of automotive software"

"Both companies are creating a cloudbased product development environment called the "Virtual Engineering Workbench," which provides automated workflows to manage software development and testing, high-performance simulations, machine learning model training, and data collection and analysis."







EO at Amazon Web Services (AWS)

These are the kind of customer successes that energize me daily. Leveraging the Amazon Web Services (AWS) cloud has helped Toyota North America streamline IT operations and automate production processes, saving \$10 Million. Love seeing this impact! #AWS https://lnkd.in/q8rW-F36



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Automotive is a **"Big Loop"**...



Enter Big Loop

- Vehicle Sensors provide data
- 2 An algorithm selects relevant data to be transferred to the Cloud
- 3 Data is collected in the Cloud
- Variants of the situation are generated in Cloud
- **5** Neural Network is retrained
- 6 New software version is created
- The new SW release is uploaded over the air to the vehicle and activated



Connected Vehicle platform architectural layers



AWS IoT Core is the optimal MQTT message broker for Connected Vehicle platforms



AWS IoT Core is a **fully managed** service that securely connects **millions of vehicles** and routes **trillions of messages** to AWS



Millions

Devices connected to the cloud

Messages routed to and from the cloud every month

Trillions

99.9%+

AWS IoT Core uptime Service Level Agreement

AWS IoT FleetWise







Standardized vehicle data

Analyze fleet-wide vehicle data by creating a common data format using virtual vehicle modeling

Intelligent data collection

Improve data relevance with timeand event-based data collection campaigns that give access to more useful data in the cloud

Near realtime data

Take quick, corrective action by notifying teams when problems occur

Kinesis Video Streams



Connect Vehicle camera and audio devices with open-source Kinesis Video Streams SDKs to securely stream media or upload clips Ingest media in Kinesis Video Streams for secure storage, on-demand playback, and integration with ML services; connect over WebRTC for real-time communication and smart assistant integration

Connect to AWS AI/ML services for computer vision and other AWS services to build a unique product experience Develop customer-facing apps and experiences



Automotive is a "Big Loop" that requires "Parity"



E/E Architectural Evolution

Traditional Architecture



Domain Architecture





Legacy

Next Generation

Cloud-Native In Automotive Is A Journey



AWS Graviton

Graviton 2018

1

Graviton2 2019





Graviton3 2021





Environmental parity with AWS Cloud and Arm

	aw	AWS Cloud	
		Tooling	Reference applications
		Software development platform	OS/Embedded stack
Reference applications		Nitro Hypervisor	Nitro Hypervisor or .metal access
OS/Embedded stack	• Run SW in the cloud	Amazon Ela	stic Compute Cloud (EC2)
Hardware CITM	 Perform V&V activities in the cloud at scale 	arm	AWS Graviton
	 Deploy bit-perfectly equal binaries, using ISA parity 		aws

Native Environment Execution Parity





Environmental Parity



https://armkeil.blob.core.windows.net/developer/Files/pdf/white-paper/arm-aws-edge-environmental-parity-wp.pdf

Environmental Parity Examples



Example of an Automotive-Native AMI: QNX



the QNX Neutrino Real Time Operating System (RTOS the industry-leading RTOS for developing missioncritical embedded systems software for industries including automotive, robotics, medical devices, industrial controls, and aerospace &...



Workshop Link

Example of an Automotive-Native AMI: QNX

aws m	narketplace	Q Searc	ch					Hello, assumed-role/Admin	/ 🔻
About 🔻	Categories 🔻	Delivery Methods 🔻	Solutions 🔻	AWS IQ 👻	Resources 💌	Your S	aved List		
						Partners	Sell in AWS Marketplace	Amazon Web Services Home	Help
:	Blac	kBerry.	BlackB Visit the	erry QNX BlackBerry QNX	website				
A	QP bout BlackBerry Q	NX ®	All p	roducts (2 re	sults) showing 1	- 2			
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m ro	achinery, industrial botics.	controls, medical, rail and	d		industria	l controls, a	and aerospace & defens	se. The	

BlackBerry. QNX OS for Safety 2.2.3

QNX

By **BlackBerry QNX** | Ver QNX OS for Safety 2.2.3 Build 54 Starting from **\$0.45/hr** or from **\$3,547.00/yr** (10% savings) for software + AWS usage fees

microkernel architecture provides an extensible o...

QNX® OS for Safety 2.2 is the safety-certified variant of the QNX Neutrino Real Time Operating System (RTOS) the industry-leading RTOS for developing missioncritical embedded systems software for industries including automotive, robotics, medical devices, industrial controls, and aerospace &...





Example of an Automotive-Native AMI: Ubuntu RT*

aws marketplace	Q Search		Hello, assu	med-role/Admin/	•
About 🔻 Categories 🔻 Deliver	ry Methods 🔻 Solutions 🔻	AWS IQ 🔻	Resources 💌	Your Saved List	
	Become a Channel Partner	Sell in AWS Market	place Amazon V	Veb Services Home	Help
-	Ubuntu Pro 22.04 L	.TS with Rea	al-time Ke	rnel	
🗘 Ubuntu	By: Canonical Group Limite Latest Version: Ubuntu Pro I	d ☑ Realtime 22.04 A	RM 20230823		
The official real-time Ubuntu Linu enterprises. Perfect for developm	ux, with ten years of mainten Ient in a digital-twin environ	ance for the time ment of Ubuntu	e-bound workl RTK on real ha	oads of modern rdware	
Typical Total Price \$0.072/hr Total pricing per instance for services hosted on c6g.large in US East (N. Virginia). View Details	Linux/Unix				
	Continue to Subs	cribe			
	Save to List				

Product Overview

"Real-time Ubuntu Pro is an Ubuntu 22.04 LTS Jammy Jellyfish server AMI that enables the real-time kernel option on boot, running with the 5.15-rt patch set implemented.



ubuntu@ip-172-31-51-159:~\$ uname -a Linux ip-172-31-51-159 5.15.0-1043-realtime #48-Ubuntu SMP PREEMPT_RT Thu Jul 13 20:54:21 UTC 2023 aarch64 aarch64 aarch64 GNU/Linux ubuntu@ip-172-31-51-159:~\$

i-086b473d312a4014b (Ubuntu RT) PublicIPs: 18.246.8.107 PrivateIPs: 172.31.51.159

Android on Graviton



Customer implementation @ IAA Munich 2023





Same Android OS image running on Graviton, bi-directional UI streamed in browser through WebRTC



Cabin digital twin on AWS and QNX AMI



Marelli press release: bit.ly/3qVCTNB

"By combining the strengths of Marelli and AWS services, we can deliver the driving experience consumers want while ensuring security and reliability. Marelli's digital twin empowers software engineers to reduce development time by up to 70% and realize cost savings on prototypes up to 30%, delivering software evolutions more efficiently and cost-effectively."

Yannick Hoyau VP and Head of Engineering & Innovation, Marelli Electronic Systems

Marelli DigiMate project



The Next Level: AGL CES2023 Demo from Panasonic and AWS



VirtIO Abstraction for OS portability



Example of an "Hybrid-Emulation": Arm Virtual HW



Hybrid Emulation on Arm Virtual HW / Corellium

NXXXXX Virtual Target (MX88n Am Cortex Complex 2.2.3 (50.72-2.2.3) Image: Complex 2.2.3 (50.72-2.2.3) Image: Complex Co					DEVICES	HELP	PROFILE	Dav	id Walters ~
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<u>LINK</u>



SOAFEE & Upper layers: orchestration



SOAFEE High-Level Reference Architecture



SOAFEE Container Orchestration with CDK8S



https://github.com/aws-samples/demo-soafee-aws-iotfleetwise



Towards an SDV Architecture: Cloud-First Development





Embedded Target

AWS Partners & Ecosystem Engagement in SDV

Virtual Engineering Workbench

Gntinental TOYOTA

Cloud-Native Tool Collaborations

MathWorks Qt Group RIGHTWARE dSPACE

VECTOR > Genymotion

et∧s

Elektrobit



Virtualized

Targets

🔍 Red Hat

ORM SOAFEE AWS Graviton

Final remarks

- → SDV is happening, and requires a deep transformation of the technologies, tools and workflows in automotive.
- → Part of that transformation is to find the right level of abstraction (HALs and Container orchestration), develop and diffuse new technologies if necessary.
- → It's a deep ecosystem play, and each of us has opportunities to engage, for example with SOAFEE, Eclipse SDV, AGL, Yocto, etc.



Thank You Danke Gracias Grazie 谢谢 ありがとう Asante Merci 감사합니다 धन्यवाद **Kiitos** شکرًا ধন্যবাদ תודה